**Mum’s Magic Hands Monitoring**

**Focus Group Discussion Guide**

**Selection criteria**

1. Participants of Magic Hands program (women>18)
2. Have not participated in other program-related FGDs
3. Are not part of the program delivery team (MMH Promoters)

**Introduction**

Hello everyone and welcome to today’s discussion. I would like to begin by thanking you all for taking the time to join us today. My name is\_\_\_\_\_\_\_\_\_\_\_ and I work for Oxfam. ***Use this section to introduce yourself as well as Oxfam and explain what we are doing in this particular setting.***

The purpose of this discussion is to collect feedback on the Mum’s Magic Hands program from you, the participants. Your feelings and opinions are important. We want all your views – even if they are not the same. Please feel free to share your ideas and allow others to share theirs as well. There are no right or wrong answers and everything you say here is confidential. We will not use your names unless you give us permission to do so.

The discussion will take about one hour but depending on how exciting our discussions are, we might go over. Do you have any questions for us before we begin?

**Introductions**

Please tell me your name and two things about you that are true and one that is false. The rest of us will have to guess which one is not true so try not to make it too obvious!

Now tell me about your family. How many people? How many children? What are their ages (<5’, >5’s)? What is your ethnicity or caste? What about level of education? **(Use this as an opportunity to collect all the demographic information you need).**

**1 Reach and recognition**

1.1 Have you heard of the Magic Hands program? What is it about?

1.2 Have you participated in a Magic Hands session? When?

1.3 Was the time convenient for you? If not, probe for reasons and a more convenient time.

1.4 Was the length of the session sufficient/too long/too short? Please explain.

1.5 What was your impression of the session? (ie. interesting/entertaining/boring?). Please explain.

1.6 Have you seen or do you have any other promotional materials related to the Magic Hands program? If yes, what/where?

**2 Comprehension**

2.1 What is the main message or theme of the Magic Hands story?

2.2 What about the stickers and posters/footsteps, stickers and mirrors at public latrine areas? (if applicable)

**3 Call to action**

3.1 Think about all the components of the Magic Hands program that you have seen (i.e. story, posters, glo germ activity, stickers, etc.). Are they asking you to do anything different? Do they motivate you in any way? If so, how?

3.2 Has anything changed in yourself or your family since participating in this program? (probe for hand washing with soap practice at specific times). Please explain.

**4 Feedback**

4.1 To which Magic Hands activities or promotion materials would you give a “two thumbs up”?

4.2 To which activities or materials would you give a “two thumbs down”?

4.3 Do you have any suggestions on how we can improve the Mum’s Magic Hands program? (probe for suggestions related to reach, methods of program delivery, messaging, etc.)

**Wrap up and Thanks**

Before we end the session was there anything we’ve talked about today that was really interesting or surprising – what and why? Please feel free to ask any questions you have for us.